

**FOR IMMEDIATE RELEASE****NorthStar recognized as a Market Leader in Celent's 2007  
Wealth Management Technology Report**

NorthStar Systems International, Inc., a leading provider of wealth management software solutions to financial services institutions has been recognized as a market leader in 2007 Wealth Management Technology Platform Vendors Report by Celent, an international strategy consultancy dedicated to helping leading financial institutions create and sustain competitive advantage.

The new Celent report examines the 10 leading technology vendors in the rapidly evolving wealth management platform solutions market in North America. The 74 page report includes an evaluation of each solution's features and functionalities, strengths and weaknesses, number of clients, financial viability, deployment options, pricing structures, and maintenance and support schemes. NorthStar receives the highest score in the breadth of functionality category.

"We're pleased to be recognized as one of the top wealth management software providers in the industry by one of the widely-respected consultancies in the financial services industry," said Collin Cohen, president of NorthStar. "Delivered on-premise or on-demand in a modular way, NorthStar's solutions help firms to accelerate revenue growth, while controlling costs and ensuring compliance.

"The sales pipeline for a wealth management platform in North America continues to grow. Financial institutions have budgets and are actively pursuing an integrated approach to wealth management," says [Isabella Fonseca](#), analyst in Celent's Banking group and author of the report. "There is pressure from clients to get projects running in short timeframes, so a modular approach to implementation is crucial. Vendors, like NorthStar, have had to focus on key modules such as financial planning, portfolio construction, reporting, trading, and compliance to meet clients' requirements," she adds.

To view NorthStar's top ranking using Celent's ABCD methodology, visit [www.northstar.com](http://www.northstar.com). For more information or to purchase the full report from Celent, visit <http://www.celent.com/PressReleases/20070104/WMPlatforms.htm>

NorthStar's comprehensive integrated advisory desktop streamlines wealth and asset management processes to improve revenue growth and client service as well as help its clients meet ever-changing compliance and regulatory requirements.

**About Celent**

Celent, LLC is a research and advisory firm dedicated to helping financial institutions formulate comprehensive business and technology strategies. Celent publishes reports identifying trends and best practices in financial services technology and conducts consulting engagements for financial institutions looking to use technology to enhance existing business processes or launch new business strategies. With a team of internationally experienced analysts, Celent is uniquely positioned to offer strategic advice and market insights on a global basis.

**About NorthStar Systems International**

NorthStar is the leading provider of wealth management software solutions to financial services institutions. It has a growing list of clients across market segments and sizes such as Charles Schwab, Citigroup, Legg Mason, Merrill Lynch, Wachovia and several national banks. Its solutions are delivered either on-premise or on-demand and consist of five application solutions and two infrastructure solutions that empower thousands of financial advisors and their teams with full lifecycle advisory capabilities to

acquire, implement and manage client assets and liabilities in a compliant manner based on industry best practices. Please visit [www.northstar.com](http://www.northstar.com)

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