



News Release

iMergent Launches Ninth Sales Team

Demand for Company's Products and Services Remains Strong

OREM, Utah--(BUSINESS WIRE)--March 6, 2007--iMergent, Inc. (AMEX:IIG), a leading provider of eCommerce software and services for small businesses and entrepreneurs, announced that it has launched its ninth sales team on March 1, 2007.

Don Danks, chairman and chief executive officer, stated, "Once again, to meet the increasing demand for our StoresOnline(TM) Pro software, we have launched a sales team that will focus on both domestic and international markets. We are very encouraged by growth opportunities in our markets and the performance of our teams, especially since this launch follows shortly after the September 2006 introduction of our seventh and eighth sales teams."

The ninth team is expected to gradually increase its activities over the next several months, as typical.

The company announced on February 6th, during the quarter ended December 31, 2006, iMergent held 297 workshops, compared to 200 workshops during the same period in the prior year.

Danks concluded, "The addition of the ninth sales team expands our ability to reach the very large entrepreneurial and small business markets. Based on the increasing demand we are seeing in these markets, we anticipate that we will launch additional sales teams in the future."

Safe Harbor

Statements made in this press release regarding the Company's plans to launch its ninth sales team and additional teams in the future, and other statements that are not historical in nature constitute forward-looking statements within the meaning of the Safe Harbor Provisions of the Private Securities Litigation Reform Act of 1995. Such statements are based on the current expectations and beliefs of the management of iMergent and are subject to a number of risks and uncertainties that could cause actual results to differ materially from those described in the forward-looking statements. Such risks and uncertainties include, without limitation, the Company's continued ability to maintain operations; the Company's ability generally to continue to provide domestic and international workshops; the Company's ability to offer solutions to customers; the success of StoresOnline(TM) Pro software; the Company's continuing growth in its markets and performance of its teams, the Company's need and ability to add additional teams; the Company's ability to have lucrative long term relationships with its customers; that the market for the Company's products will continue to grow; whether regulatory authorities will bring future actions against the Company; the Company's ability to generate cash; the Company's ability to expand current markets and develop new markets and establish profitable strategic partnerships; the Company's ability to build long term shareholder value; whether the Company's growth strategy to increase the number of sales teams and domestic and international workshops to fully leverage our infrastructure will be successful; whether there is continual demand for the Company's products and services in its target market of small business and entrepreneurs for assistance in establishing websites. For a more detailed discussion of risk factors that affect iMergent's operations, please refer to the Company's Form 10-K for the year ended June 30, 2006 and its Forms 10-Q for the quarterly periods ended September 30, 2006 and December 31, 2006. The Company undertakes no obligation to update this forward-looking information, except as required by law.

About iMergent

iMergent provides eCommerce solutions to entrepreneurs and small businesses enabling them to market and sell their business products or ideas via the Internet. Headquartered in Orem, Utah, the company sells its proprietary StoresOnline software and training services, helping users build a successful Internet strategy to market products, accept online orders, analyze marketing performance, and manage pricing and customers. In connection with Internet software, iMergent also offers Web site development, Web

hosting, marketing and mentoring products and services. iMergent typically reaches its target audience through concentrated direct marketing efforts to fill Preview Sessions, in which a StoresOnline expert reviews the product opportunities and costs. These sessions lead to a follow-up Workshop Conference, where experts train potential users on the software and services and encourage them to make purchases.

iMergent, Inc. and StoresOnline are trademarks of iMergent, Inc.

CONTACT: iMergent, Inc.
Rob Lewis, CFO, 801-431-4695
investor_relations@imergentinc.com
or
Investor Relations Contact:
Lippert/Heilshorn & Assoc.
Kirsten Chapman, 415-433-3777
kchapman@lhai.com
or
Media Contact:
Politis Communications
David Politis, 801-523-3730
dpolitis@politis.com

SOURCE: iMergent, Inc.