



Technology Solutions for Emerging Companies

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**iMergent Partners with ATTO Solutions to Offer Small Parcel Discount Services with DHL and other Nationally Recognized Carriers within StoresOnline Pro eCommerce Software**

- iMergent Expects Ancillary Services to Add to Recurring Revenue Stream -

**OREM, Utah, May 4, 2007 - iMergent, Inc. (AMEX: IIG)**, a leading provider of eCommerce software for small businesses and entrepreneurs, announced its partnership with ATTO Solutions, LLC, which provides small parcel management, to offer discount shipping services with DHL and other leading national small parcel carriers to StoresOnline™ Pro merchants using links available directly through iMergent's eCommerce software platform became available as of May 3<sup>rd</sup>.

By using the ATTO Solutions links, StoresOnline Pro merchants will receive shipping discounts as well as access time and money saving solutions. Merchants wishing to utilize the shipping tools simply access the service through the new features section of the user maintenance website. This option now offers discounts to iMergent merchants for their shipments and adds to the UPS and United States Postal Service (USPS) shipping feature StoresOnline already offers merchants.

ATTO Solutions will pay iMergent commissions based on merchant shipping charges. Revenue will be record as commissions and other revenue.

"In line with our strategy to provide our customers with the most robust toolset to efficiently run their businesses, this service increases the shipping choices and provides efficiencies typically available to only much larger operations," stated Don Danks, chairman and CEO officer of iMergent. "Having built a large merchant base, iMergent is able to leverage our merchants' collective buying power to negotiate on their behalf for better and better deals on services they need and use daily. Also as a small parcel management service offering discount services through our agreement with ATTO Solutions, we expect to realize a recurring revenue stream. This furthers our goal of creating valuable relationships that will provide ongoing revenue to iMergent."

- **Rate Options:** StoresOnline Pro enables merchants to provide their customers with the ability to compare, price and select shipping services that best fit their needs and budgets from any of the leading national small parcel carriers. This tool allows for real-time rates and shipping calculations and displays the outcome based upon package specifications.

- **Shipping Features:** StoresOnline Pro merchants can process shipments and print labels directly from the StoresOnline Pro platform. Merchants can also schedule a pickup whenever or wherever needed.

### **Safe Harbor**

Statements made in this press release regarding iMergent's (i) partnership with ATTO Solutions, LLC, (ii) iMergent providing total freight solutions, to offer small parcel discount shipping services through DHL and other nationally recognized freight carriers to StoresOnline™ Pro merchants, (iii) iMergent's StoresOnline Pro™ merchants receiving shipping discounts as well as accessing time and money saving solutions, (iv) ATTO Solutions paying iMergent commissions based on merchant shipping charges, (v) iMergent's strategy of providing its customers with the most robust toolset to efficiently run their businesses, (vi) iMergent's ability to leverage their merchants' collective buying power to negotiate better deals on services they need and use daily, (vii) iMergent realizing a recurring revenue stream from this or other partnership, (ix) iMergent's goal of creating relationships that will provide ongoing revenue, and other statements that are not historical in nature constitute forward-looking statements within the meaning of the Safe Harbor Provisions of the Private Securities Litigation Reform Act of 1995. Such statements are based on the current expectations and beliefs of the management of iMergent and are subject to a number of risks and uncertainties that could cause actual results to differ materially from those described in the forward-looking statements. Such risks and uncertainties include, without limitation, the Company's continued ability to provide domestic and international workshops; the continued ability to sell ATTO Solutions; the functionality of ATTO Solutions; the ability of this partnership as well as other partnerships to build upon the Company's existing technologies; the ability of ATTO Solutions to provide customers with cost effective, technologies to help better manage and expand their businesses; For a more detailed discussion of factors that affect iMergent's operations, please refer to the Company's Form 10-K for the year ended June 30, 2006 and its Forms 10-Q for the quarterly periods ended September 30, 2006 and December 31, 2006. The Company undertakes no obligation to update this forward-looking information

### **About iMergent**

iMergent provides eCommerce solutions to entrepreneurs and small businesses enabling them to market and sell their business products or ideas via the Internet. Headquartered in Orem, Utah, the company sells its proprietary StoresOnline software and training services, helping users build a successful Internet strategy to market products, accept online orders, analyze marketing performance, and manage pricing and customers. In connection with Internet software, iMergent also offers Web site development, Web hosting, marketing and mentoring products and services. iMergent typically reaches its target audience through concentrated direct marketing efforts to fill Preview Sessions, in which a StoresOnline expert reviews the product opportunities and costs. These sessions lead to a follow-up Workshop Conference, where experts train potential users on the software and services and encourage them to make purchases.

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