

iMergent Joins Russell 3000 Index

OREM, Utah--(BUSINESS WIRE)--June 26, 2007-- iMergent, Inc. (AMEX: IIG), a leading provider of eCommerce software and solutions for small businesses and entrepreneurs, is set to join the broad-market Russell 3000(R) Index.

Membership in the Russell 3000, which reflects the largest 3,000 U.S. stocks as of the last trading day of May, is reconstituted each year at the end of June. The largest 1,000 companies in the ranking comprise the large-cap Russell 1000(R), while the remaining 2,000 comprise the small-cap Russell 2000(R), as well as a variety of growth and style indexes.

"Inclusion in the Russell 3000 represents further validation of iMergent's ability not only to deliver high-quality services to our customers, but also to deliver value to our shareholders," said Don Danks, chairman and chief executive officer of iMergent.

The Russell 3000 serves as the U.S. component to the Russell Global Index, which Russell launched earlier this year.

SAFE HARBOR

Statements made in this press release regarding (i) iMergent joining the Russell 3000 index, (ii) validation of iMergent's ability not only to deliver high-quality services to our customers, but also to deliver value to our shareholders, and other statements that are not historical in nature constitute forward-looking statements within the meaning of the Safe Harbor Provisions of the Private Securities Litigation Reform Act of 1995. Such statements are based on the current expectations and beliefs of the management of iMergent and are subject to a number of risks and uncertainties that could cause actual results to differ materially from those described in the forward-looking statements. Such risks and uncertainties include, without limitation, the Company's continued ability to provide domestic and international workshops; the continued ability to remain on the Russell 3000. For a more detailed discussion of factors that affect iMergent's operations, please refer to the Company's Form 10-K for the year ended June 30, 2006 and its Forms 10-Q for the quarterly periods ended September 30, 2006, December 31, 2006 and March 31, 2007. The Company undertakes no obligation to update this forward-looking information.

About iMergent

iMergent provides eCommerce solutions to entrepreneurs and small businesses enabling them to market and sell their business products or ideas via the Internet. Headquartered in Orem, Utah, the company sells its proprietary StoresOnline software and training services, helping users build a successful Internet strategy to market products, accept online orders, analyze marketing performance, and manage pricing and customers. In connection with Internet software, iMergent also offers Web site development, Web hosting, marketing and mentoring products and services. iMergent typically reaches its target audience through concentrated direct marketing efforts to fill Preview Sessions, in which a StoresOnline expert reviews the product opportunities and costs. These sessions lead to a follow-up Workshop Conference, where experts train potential users on the software and services and encourage them to make purchases.

iMergent, Inc. and StoresOnline are trademarks of iMergent, Inc. The names of actual companies and products mentioned herein may be the trademarks of their respective owners.

About Russell

Russell Investment Group aims to improve financial security for people by providing strategic advice, world-class implementation, state-of-the-art performance benchmarks, and a range of institutional-quality investment products. With more than \$200 billion in assets under management, Russell serves individual, institutional and advisor clients in more than 40 countries. Russell provides access to some of the world's best money managers. It helps investors put this access to work in corporate defined benefit and defined contribution plans, and in the life savings of individual investors.

Founded in 1936, Russell is a subsidiary of Northwestern Mutual Life Insurance Company. Headquartered in Tacoma, Wash., U.S., Russell has principal offices in Amsterdam, Auckland, Hong Kong, Johannesburg, London, Melbourne, New York, Paris, San Francisco, Singapore, Sydney, Tokyo and Toronto.

Russell's indexes are unmanaged and cannot be investing in directly. For more information on Russell indexes, go to www.russell.com.

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