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iMergent Increases Quarterly Cash Dividend

- ***Increases from \$0.10 to \$0.11 per Share –***
- ***Dividend Will Now be Paid Quarterly -***

OREM, Utah, September 4, 2007 - iMergent, Inc. (AMEX: IIG), a leading provider of eCommerce software for small businesses and entrepreneurs, announced its board of directors has declared an increase to its quarterly cash dividend from \$0.10 per share to \$0.11 per share on the company's common stock. In addition, the board declared that the dividend, which was previously paid semi-annually, will now be paid quarterly. The record date will be the twentieth day of the last month of each quarter and the payment date will be on the twenty-ninth day of the last month of each quarter. The next dividend will be paid on September 29, 2007 to stockholders of record on September 20, 2007.

Don Danks, iMergent's chief executive officer, stated, "Increasing the dividend illustrates the confidence we have that our business will continue to generate the free cash flow to invest in future growth and the commitment we have to deliver value to our shareholders."

Safe Harbor Statement

Statements made in this press release regarding the Company's (i) the continued ability and determination to offer cash dividends (ii) the anticipated effect of such cash dividend on the Company's liquidity, (iii) the ability of the Company to provide sufficient free cash flow to invest in future growth, fund the \$20 million share repurchase program and pay dividends, and other statements that are not historical in nature constitute forward-looking statements within the meaning of the Safe Harbor Provisions of the Private Securities Litigation Reform Act of 1995. Such statements are based on the current expectations and beliefs of the management of iMergent and are subject to a number of risks and uncertainties that could cause actual results to differ materially from those described in the forward-looking statements. Such risks and uncertainties include, without limitation, the Company's expectation that fiscal 2007 Net Dollar Volume of Contracts Written will grow 40 percent over fiscal 2006; the Company's expectation that non-GAAP net income will grow at a faster percentage rate than Net Dollar Volume of Contracts Written in fiscal 2007; the Company's continued ability to maintain operations; the Company's ability generally to continue to provide domestic and international workshops; the Company's ability to offer solutions to customers; the Company's ability to have lucrative long-term relationships with its customers; that the market for the Company's products will continue

to grow; whether regulatory authorities will bring future actions against iMergent; the Company's ability to generate cash flows from operating activities; the Company's ability to expand current markets and develop new markets and establish profitable strategic partnerships; the Company's ability to build long-term shareholder value; the Company's ability to have available resources and cash flows from operating activities to continue to issue a cash dividend; the Company's ability to have available resources and cash flows from operating activities to continue to repurchase shares of Commons Stock and whether shares will be available for repurchase; the Company's ability to continue to finance extended payment term arrangement customer contracts; and whether there is continued demand for the Company's products and services in its target market of small businesses and entrepreneurs for assistance in establishing websites. For a more detailed discussion of risk factors that affect iMergent's operations, please refer to the Company's Form 10-K for the year ended June 30, 2006 and its Forms 10-Q for the quarterly periods ended September 30, 2006 and December 31, 2006. The Company undertakes no obligation to update this forward-looking information, except as required by law.

About iMergent

iMergent provides eCommerce solutions to entrepreneurs and small businesses enabling them to market and sell their business products or ideas via the Internet. Headquartered in Orem, Utah, the Company sells its proprietary StoresOnline software and training services which help users build a successful Internet strategy to market products, accept online orders, analyze marketing performance, and manage pricing and customers. In addition to software, iMergent offers site development, web hosting and marketing products. iMergent typically reaches its target audience through a concentrated direct marketing effort to fill Preview Sessions, in which a StoresOnline expert reviews the product opportunities and costs. These sessions lead to a follow-up Workshop Conference, where product and technology experts train potential users on the software and encourage them to make purchases. iMergent, Inc. and StoresOnline are trademarks of iMergent, Inc.