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CONTACT:

John Laun
Director, Public Relations
ViSalus Sciences
(323) 927-9211
john@visalus.com
www.visalus.com

ViSalus Sciences Announces New Trim Slim Shape Program™ for Weight Loss and Weight Management

Simple 1-2-3 System Will *Let the Real You Show Through*

LOS ANGELES, CA – 2/14/2008 – ViSalus Sciences, a leader in innovative nutritional solutions, has announced the introduction of their new Trim Slim Shape™ Program for weight loss and weight management. This unique, patent-pending system of products addresses the 3 key common challenges people face when trying to lose or maintain weight:

1. Getting good nutrition while cutting calories.
2. Boosting a tired metabolism and keeping energy levels going on fewer calories
3. Controlling the hunger and stress of dieting.

The product line uses novel, patented ingredients to ensure success. The system includes Vi-Shape™ Nutritional Drink Mix to provide “fast food made healthy.” Vi-Shape uses a unique blend of proteins for fast and long-lasting hunger control. It also boasts low carbohydrates and sodium, patented Aminogen™ for maximum protein absorption, pre-biotic for digestive health, and 23 vitamins & minerals in an amazing tasting Sweet Cream flavor.

The Vi-Slim™ Metab-Awake! Tablets help boost your metabolism and increase energy. Packed with chocamine, green tea, and the Chinese herb Evodiamine, this unique tablet helps burn fat and promotes lean muscle.

The Vi-Trim™ patent-pending formula controls hunger and helps manage the stress of dieting. This unique drink mix blends into any beverage, and is virtually colorless and flavorless for ‘clear control’ of hunger pangs.

ViSalus CEO Ryan Blair recently unveiled the product before a record audience at the company’s national Vitality event. “We are witnessing a revolution in an industry that has seen an endless parade of failed fad diets,” said Blair. “The Trim Slim Shape Program will help ViSalus further impact the health of millions and put in people’s hands the power to combat obesity and the serious risks that come with it.”

Also on stage to launch the product were Blair's co-founders Nick Sarnicola and Blake Mallen, who will spend the rest of the month touring the country to share this new product with distributors and customers who were not on hand for the launch.

Director of Product R&D Dr. Michael Seidman helped unveil the sleek packaging of TSS with ViSalus Senior Vice President of Marketing Audrey Sommerfeld. Sommerfeld, previously a Vice President with Herbalife, has now launched 2 products in just over 12 months with ViSalus Sciences: The TSS Program and 2007's ViSalus NEURO smart energy drink mix.

The ViSalus Trim Slim Shape™ Program makes weight management easy to follow and tastes great too. Ideal for both losing weight and keeping it off, the product is based on cutting edge science as evidenced by its two patents pending. Individuals who participated in a test market of the product lost anywhere from 3-24 pounds in their first week of use alone. The company is committed to helping others live healthier lives, and knows that the Trim Slim Shape Program will provide the tools many need to finally reach their goals.

ViSalus Sciences is a direct sales company that focuses on positively impacting Life, Health, and Prosperity for its community of remarkable members. With the patented Vi-PAK Advanced Anti-Aging and Energy System, and the smart energy drink ViSalus NEURO, the company is committed to providing innovative health solutions. Created with a purpose for contribution, members are proud to give back to their communities every day, a commitment exemplified by the company's partnership with Jessica Biel's Make the Difference Network. All health-conscious consumers are invited to visit our site and learn more at www.visalus.com.

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